

Report on Survey Research on Users' Perceptions of the Design System and User Needs for its Utilization

The Subcommittee on Fundamental Issues (established in September 2020 under the Intellectual Property Subcommittee of the Industrial Structure Council) organized issues concerning fundamental problems in the industrial property system and discussed the direction the JPO should take in order to promote innovation in Japan. In the report of the Subcommittee on Fundamental Issues, the number of applications for design registration from overseas is increase due to Japan's accession to the Hague Agreement.

On the other hand, the number of design applications filed in Japan has not increased. In light of this situation, it has been pointed out that efforts should be made to strengthen the publicity of the design system and consider how to respond study how to make the design system more attractive based on user needs through analyze of reasons for the lack of progress in the use of the Hague system by domestic companies.

Therefore, the purpose of this study is to make basic material for effective promotion of the design system basis on user needs through analysis information of effctivenes and awareness under the design system after collection and understanding of the actual status utilization of the design system domestic/foreign companies and universities.

We hope that this study will promote the utilization of the design system and the Hague system.