

Survey on Analysis and Dissemination of Support for Overseas Intellectual Property Activities of Small and Medium Enterprises

The JPO supports the overseas intellectual property activities of small and medium-sized enterprises (SMEs) by providing subsidies for foreign applications by SMEs, with the aim of promoting the overseas expansion of SMEs and strengthening Japan's industrial competitiveness.

This study conducted a questionnaire survey of SMEs that have used such subsidies to examine ways to improve the subsidy system, and analyzed the overseas intellectual property activities of SMEs, including the progress of supported projects and experiences of infringement of rights overseas. Furthermore, with the aim of promoting the acquisition and utilization of intellectual property rights overseas by SMEs, this study collected examples of advanced efforts by SMEs that effectively utilize intellectual property rights overseas, and compiled the results of the support measures and examples of excellent companies.