

Research and study on the analysis and utilization of intellectual property information that contributes to management strategies

The purpose of this research and study is to provide useful information on "IP landscape" for public users.

This research and study are to carry out the purpose. We conducted a research study of public information survey, questionnaire survey, interview survey, and committee discussion, which were compiled into a study report.

This research report is including the contents as follows.

- (1) Definition and purpose of IP landscape
- (2) Current status of IP landscape in the result of the questionnaire survey
- (3) Identification of challenges and impediments to IP landscape
- (4) Analysis of success factors of IP landscape
- (5) Recommendations for effective implementation of IP landscape

More companies should execute IP landscapes because the execution of IP landscapes creates many possibilities. We hope that the results of this research study will be utilized.